



Sunraysia PFA Update

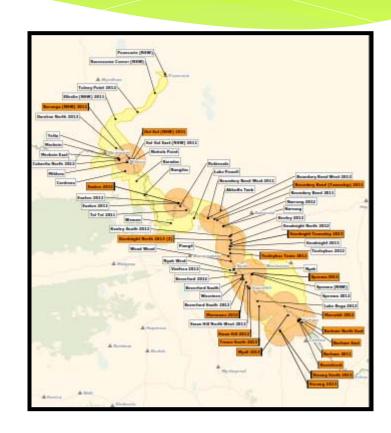
Hugh Flett – CEO Murray Valley Citrus Board



Current Outbreaks

- * Unprecedented outbreaks over two years
- * Naturalure distributed by MVCB
- * Many outbreaks now eradicated





PFA Project Funding

- * MVCB
- * ATGA
- * Vic DEPI
- * NSW DPI
- * HAL
- * Commence 1 July 2013













Industry Investment

- * 70% of costs from Industry
- Large cost for MVCB
- Industry has greater say in PFA management
- * Potential cost savings





Return to Area Freedom

- Budget significantly less
- * Co-ordinated approach needed
- * Board no longer providing Naturalure
- * Growers still must treat





PFA Future

- * MVCB & other industry groups committed to PFA
- * Potential review of boundaries
- * Acceptance by export markets
- * Qfly remains key activity



