

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 5th July 2013

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
MANDARIN Imperial Class 1		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40	12-14	36	13-16	48			Marsh	Red
48	14-15	40	15-18	56	15-18	23		
56	16-16	48	16-20	64	18-23	27	12-16	24-26
64	16-18	56	16-20	72	20-25	32	16-20	28-30
72	16-18	64	14-18	80	23-26	36	17-20	28-30
80	15-17	72	14-18	88	24-28	40	15-18	24-26
88	14-16	80	13-16	100	24-28	48	12-16	20-22
100	13-15	88	13-16	113	23-25	56		
113	13-14	100	12-14	125	22-23	64		
125	11-13	113	10-13	138	20-20	72		
138	10-12	125		150	15-17	80		
150+		138+		163	14-16			
No2's	6-12	No2's	8-12	No2's	8-16	No2's	6-12	14-20

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

The week past has seen continuing storms with heavy rains across the eastern sea-board of NSW which along with the commencement of school holidays slowed trading at all levels. Lemons were easier on Monday and late last week but rebounded and are expected to be stronger next week as supplies change and shorten. There were heavier supplies of Imperial mandarins mainly from southern supplying states and prices fell late last week. This had a flow-on affect upon other varieties slowing sales and keeping prices down. Limes were firm on Monday but rapidly fell away due to increased supplies. The orange market saw an easing of prices as better quality Leng Navels increased adversely affecting other varieties sales which became unwanted by the retail shops as display fruit. Grapefruit remained slow and unchanged for price of the week past.

ORANGES

Demand: Mixed

Carryover: Some

Quality: Mixed

Comment: Leng Navel oranges were seen in good supply and quality this week. Prices and demand for Lengs improved to the detriment of "other-varieties" which eased on price this week. Navelina have become increasingly difficult to sell. The bulk of sales for Navel oranges continued to be seen to range between district/states as follows: South Australia from \$12-\$20 for Class 1, with the best "heavy" packs being quoted up to \$24, Victoria & NSW were from \$10-\$20 and with most sales around \$14. Leng Navels were stronger with 15-kilo cartons to \$24 and heavier cartons up to \$28 and Premiums were asking to \$30 for selected lines. Class 2 Navels were from \$6-\$12. Bins of Navels were from \$120-\$160 for Class 2 fruit and from \$160-\$260 for Class one bins. 3-kilo net bags were from \$1.80-\$2.20.

GRAPEFRUIT:

Demand: Slow

Carryover: Light

Quality: Good

Comment: The Grapefruit market continued to be very slow with Whites very slow selling and only average sales for Ruby Reds. There was little price changes reported with generally poor demand and sales. Red Grapefruit have ranged from \$18-\$30 and some higher on Class 1 fruit out of Queensland which were the best, while Class 2 fruit was being sold from \$10-\$18. White Grapefruit were priced for Class 1 fruit from \$16-\$20 and the best to \$24, while the Class 2 were from \$10-\$16. Pomelos were in lighter supplies with slow but steady sales this week for fruit which is becoming over-mature. Prices ranged from \$2-\$4 per kilo.

LEMONS:

Demand: Fair

Carryover: Moderate

Quality: Fair

Comment: The Lemon market eased back on price late last week and continued to be only up to \$28 for 15-kilo cartons but with the heavy rails and lighter arrivals the market recovered to be up to \$30 by Wednesday and is predicted to be stronger going into next week. The quality of fruit slipped with Queensland fruit being of poorer quality and with light supplies of Victorian fruit reported to be the worst quality and with some buyers moving to select brands of NSW Coastal fruit. Class 1 fruit in 15-kilo cartons were from \$15-\$28 and the best to \$30 while the better heavyweight lines were up to \$36 and the best Premium fruit as high as \$40. Class 2 fruit were easier to range from \$8-\$16 and Coastal NSW 15-kilo packs ranged from \$16-\$22.

LIMES:

Demand: Fair

Carryover: Some

Quality: Mixed

Comment: Limes were steady up until Monday for green Premium lines but quickly eased to be only up to \$24 by mid-week on 5-kilo Class 1 tray packs. Class 2 remained in good supply ranging from \$6-\$14 in trays while bulk packs were from \$10-\$15.

MANDARINS:

Demand: Fair

Carryover: Some

Quality: Fair

Comment: Southern Imperial mandarins were in heavier supplies this week including Extra Class layer pattern packs, Class 1, composites as well Class 2 packs. The market eased back from Thursday last week and remained at these lower prices. These Southern Imperials affected the sales of other mandarin varieties, particularly Tay Lees and Hicksons which continued to be very slow selling due to the heavy supplies of cheaper Imperials. Class 1 cartons of Imperials from all districts sold from \$8-\$16, while the Class 2 fruit was from \$6-\$10. The Premium (Extra-Class) row-faced Southern Imperials also eased on price this week to range from \$16-\$20. Taylor Lee and Hicksons were in good supplies and were slower in price due to the abundance of cheaper competing Imperials. Tangelos were in light supply and unchanged for price. Qld. Taylor Lee and Hicksons Mandarins in 10-kilo cartons ranged in price from \$16-\$24 for Class 1 with poor demand for smalls while Class 2 and Composite fruit were from \$10-\$14, with larger sales reported at around \$12.

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M E L B O U R N E									
GRAPEFRUIT		LEMONS		NAVEL		VALENCIA		MANDARIN	
Marsh				Lengs		Season Ended		Imperials	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	20-26	48		48	16-18
32	20-25	64		56	26-30	56		56	18-20
36	20-25	72		64	24-26	64		64	20-24
40	20-25	80		72	22-24	72		72	20-24
48	20-25	88	30	80	20-26	80		80	18-22
56	16-20	100	30-32	88	18-20	88		88	18-22
64	12-15	113	30-32	100	14-18	100		100	16-20
		125	26-28	113	12-14	113		113	14-18
		138	25-26	125		125		125	12-14
		150	20-22	138		138		138	10-12
				150		150		150	

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General Comment: Market conditions remained flat with a very poor buyer attendance reflecting the slow trading at retail level. With school holidays on for another week, the prospects are not encouraging for any boost in demand. The market was well supplied with most lines of fruit and vegetables with the only exceptions this week being rockmelons and honeydew which were quite scarce. Ample supply of Navels from Mildura / Sth Australia and Griffith and prices remained unchanged. Class 1 fruit ranged from \$12-\$25 with better lines to \$30 and Class 2 were from \$10-\$15. Nets were \$2.00-\$2.50 but most sales were \$2.00-\$2.20. Bins remained at \$160-\$210 for 300kg and \$260-\$330 for 400kg. The light supplies of Easy Peel remained at \$32-\$35 per tray and were steady. Light availability of Blood oranges from Queensland was on offer at \$30-\$35 while Cara Cara were around \$24-\$30. Ruby grapefruit were still in steady supply to meet demand and prices remained unchanged. The sales range was \$20-\$30 and some up to \$35 with Class 2 at \$12-\$20 and some up to \$25. Marsh remained at \$12-\$25. Lemons from Mildura and East Gippsland were in steady supply and meeting demand at the same values as last week. The selling range remained at \$20-\$32 and No 2s continued between \$12 and \$20. The light to moderate supply of limes remained steady at \$25-\$30 with some up to \$35. Imperial mandarins were in good supply and the sales range was \$16-\$20 with an odd to \$22 while seconds were from \$8-\$12. Daisy mandarins were in moderate supply with prices at \$20-\$25. The supply of Empress from Queensland was building and the sales range was \$34-\$42 with some up to \$45. Taylor Lees were attracting virtually no interest at \$15-\$24 with seconds at around \$10-\$14. Afourer and Murcots should now start trickling in. Tangelos remained around \$25-\$30.

NAVELS: Ample supply and prices remained unchanged. Class 1 fruit was ranging between \$12 and \$25 with better lines to \$30 and Class 2 was \$10-\$15. Nets appeared a little easier at \$2.00-\$2.20 with some up to \$2.50. Bins were \$260-\$330 for 400kg and \$160-\$210 for 300kg. Light supplies of Easy peel continued to range between \$32 and \$35 per tray.

BLOOD ORANGES: Light arrivals from Queensland were at \$30-\$35 and Cara Cara from the Riverland at \$24-\$30.

MARSH GRAPEFRUIT: A reasonable supply of Queensland and Riverland fruit was enough for the demand and values were unchanged.

MOST SALES: \$20-\$25

RUBY GRAPEFRUIT: Steady supply and demand with prices unchanged.

MOST SALES: \$20-\$30

LEMON: Steady supply available from Mildura and East Gippsland areas. The sales range was unchanged at \$30-\$32 for sizes 88-113 and \$20-\$28 for sizes 125-150, seconds were \$12-\$20.

MOST SALES: \$20-\$32

MANDARINS: Imperial mandarins were in good supply and the sales range was \$16-\$20 with an odd \$22 with No 2s at \$8-\$12. Quality remained quite reasonable in general but some breakdown was still evident in some lines. Daisy were in moderate supply and the sales range remained at \$20-\$25. Empress were quite steady in supply at \$34-\$42 with the odd \$45. Taylor Lees were attracting no interest at \$15-\$24 for both the 15 and 18 kg cartons with no 2s at around \$10-\$14. Afourer and Murcots are about to start trickling in.

TANGELOS: A moderate supply with sales continuing around \$25 to \$30 for the 16kg cartons.

MOST SALES: \$30

LIMES: Steady supply for the demand and prices were unchanged. The sales range remained at \$25-\$30 with some up to \$35. A few trays of No 2s were around \$20.

MOST SALES: \$25-\$30

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SELLING PRICES

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BRISBANE							
GRAPEFRUIT Red		LEMONS		MANDARIN Hickson		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	18-22	56	12-16	48	12-14	48	10-12
32	24-328	64	18-20	56	14-16	56	12-18
36	24-30	72	22-26	64	16-18	64	16-20
40	22-26	80	22-26	72	18-20	72	14-24
48	22-24	88	26-30	80	14-16	80	14-20
56	18-20	100	26-28	88	12-14	88	14-18
64		113	22-26	100		100	10-12
72		125	16-20	113		113	8-12
		138	12-16	125		125	
		150		138		138	
		165					
		180					

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General Comment: The weather has been very mixed in Brisbane, having rain for the first part of this week. Overall, citrus experienced slow sales with the second week of school holidays and the new financial year. Good quality Queensland Hicksons were fetching \$12-\$18 with best at \$20. Navels were dominated by aged Navelina stock; realizing \$8-24 from all regions with most sales \$14-\$18.

NAVEL:

DEMAND: Slow/Mixed

CARRYOVER: Heavy

QUALITY: Mixed

Navels continued to be in heavy supply during this week from all regions having mixed varieties, quality and pricing. Navels were realizing \$8-24 from all regions with most sales \$14-\$18. South Australian Washington Navels have sold from \$16-\$24 however most sales were \$20-\$24 for premium sizes.

GRAPEFRUIT:

DEMAND: Steady

CARRYOVER: Some

QUALITY: Good

Marsh experienced very low demand with limited sales from the green grocers in Brisbane. Very slow sales were from \$20-\$25. Red grapefruit enjoyed steady demand with sales from \$20-\$24 with the best to \$30.

LEMONS:

DEMAND: Firmed

CARRYOVER: Some

QUALITY: Mixed

There was a reduced supply of Queensland fruit, and increased volume of Victorian fruit which were selling from \$20-\$28 with best at \$30 and most Class 1 sales in the premium sizes sold from \$24-\$28. Class 2 fruit achieved \$10-\$18.

MANDARINS:

DEMAND: Steady

CARRYOVER: Heavy

QUALITY: Mixed

Southern Imperials were being offered for \$14-\$24 with quality fruit selling from \$20-\$24. Good quality Queensland Hicksons were achieving \$12-\$18 with best at \$20. Second grade Hicksons became difficult to move. Taylor Lee were very slow and difficult to sell with a price range of \$4-\$12 with a main sale of \$6-\$8.

LIMES:

DEMAND: Firm

CARRYOVER: Some

QUALITY: Very Mixed

There was a reduced supply of Queensland fruit, and increased volume of Victorian fruit which were selling for \$20-\$28 with best at \$30 with most Class 1 sales in the premium sizes selling from \$24-\$28. Class 2 fruit achieved \$10-\$18.

CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES REPORT – **MELBOURNE** – 5th July 2013

MELBOURNE RETAIL PRICES

VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$2.98 kg \$4.98 bag	\$2.98 kg \$3.97 bag
Grapefruit		
Marsh	N/A	\$3.98
Pigmented	\$4.98	\$3.98
Limes	\$9.98	98c each
Lemons	\$4.98	\$3.98
Mandarin		
Imperials	\$3.98	\$2.98 kg & \$1.98 pp bag
Clementine	\$2.98	
Murcott	\$4.98	N/A
Tangelos	\$4.98	
Phoenix	\$2.98	

RETAIL PRICES REPORT – **BRISBANE** – 5th July 2013

BRISBANE RETAIL PRICES

VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels 3kg net bags	\$2.98 kg	\$1.99 kg \$3.00 - \$3.88 - \$4.95
Grapefruit		
Marsh		\$4.99
Red Fleshed	\$4.98	\$3.98 - \$4.99
Limes	\$6.94	\$1.50 each
Lemons	\$3.98kg - .60c/.80c each	\$3.95 - \$4.99
Mandarin		
Imperials	\$3.98	\$3.95 - \$4.99
Clementine	\$2.88	
Tangelo	\$4.00	\$5.99
Phoenix	\$3.98	
Hickson		\$4.99
Empress		\$3.99

RETAIL PRICES REPORT – **SYDNEY** – 5th July 2013

SYDNEY RETAIL PRICES

VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels Loose 3kg Net Bag	\$0.99 - \$1.98 \$2.98 - \$3.98	\$0.98 - \$3.99 \$2.49 - \$3.99
Grapefruit		
Marsh	\$3.98	\$1.66 - \$3.99
Red Fleshed	\$3.98 - \$5.98	\$3.49 - \$4.99
Limes	\$6.98 - \$8.00	\$3.98 - \$9.99
Lemons	\$2.98 - \$3.98	\$3.99 - \$4.99
Mandarin		
Imperials	\$1.98 - \$4.98	\$1.99 - \$6.99
Tangelo	\$5.98	\$3.49 - \$5.98
Taylor Lee		\$2.98 - \$4.98
Hickson	\$2.00	