

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 23rd November 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40		36		48			Marsh	Red
54		40	14-18	56	12-20	23		
60		48	16-22	64	16-20	27	10-14	12-16
70		56	20-24	72	18-26	32	14-20	16-24
80		64	18-22	80	22-28	36	14-20	16-24
90		72	17-20	88	23-29	40	12-14	14-18
100		80	16-18	100	24-30	48	8-12	10-14
110		88	14-16	113	24-30	56		
		100	13-16	125	20-26	64		
		113	12-14	138	18-25	72		
		125	10-12	150	16-24	80		
18kg		138+	9-10	163	14-20			
No2's		No2's	7-10	No2's	10-16	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

The market was well supplied with most of the summer fruits while citrus fruits have been steady on a slow market. Lemons weakened this week with increased numbers of imported USA fruit and southern fruit out of NSW, Victoria and South Australia. There were adequate supplies of Late Lane Navel oranges and the market was steady. Grapefruit were also steady with one line of imported Pomeles from Israel sighted. Limes were weaker this week.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: There were adequate supplies of Late Lane Navel oranges this week and the market was steady for demand and prices. Class 1 Late Lane Navels were selling from \$10-\$24 and the odd higher. Bulk Bins of Navel oranges ranged from \$100-\$160. The 3-kilo net bags were priced from \$1.30-\$1.80 and mainly from \$1.40-\$1.70 and the best to \$1.80. Class 2 Navels were in large numbers and were from \$6-\$10 but mainly around \$8.

GRAPEFRUIT:

Demand: Slow

Carryover: Some

Quality: Good

Comment: Both Red and White grapefruit were steady this week with lighter supplies and prices were unchanged from last week on both the White and Reds. Class 1 Red grapefruit were priced from \$10-\$24 with Premium lines to \$30 while Class 1 White grapefruit were priced from \$8-\$20.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

Comment: The Lemon market continued to be mixed this past week with increased numbers of USA imports and larger numbers of mixed quality Southern district fruit from Australia. Imports from New Zealand were almost unsalable and were unwanted due to poor shelf life. The best quality fruit was out of Queensland along with some of the USA brands, while Southern fruit was very mixed and this market weakened on price due to quality issues. Southern fruit from NSW, Victoria and South Australia Class 1 15-kilo cartons eased this week to range from \$16-\$30. Class 1 18-kilo cartons from Far North Queensland were reported to be from \$35-\$60 while Imported USA cartons were from \$36-\$48 and Imported New Zealand fruit from \$24-\$30. Class 2 fruit was from \$12-\$20, Qld fruit from \$20-\$30 and coastal fruit was in light supply and sold from \$20 to \$30.

LIMES:

Demand: Fair

Carryover: Light

Quality: Mixed

Comment: Limes increased in numbers and with the Melbourne Cup forgotten demand and prices weakened this week to range with Class 1, 6-kilo trays from \$30-\$50 and with most sales around \$40. Class 2 tray packed fruit were from \$14-\$26, while 10-kilo bulk packs ranged from \$25-\$35 for Class 2 fruit.

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 23rd November 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

MELBOURNE									
Murcott Honey Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT Marsh		VALENCIA 15kg	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
40		36		48				48	15
54		40		56		23		56	18
60		48	20-24	64		27		64	20
70		56	25-30	72		32	18-25	72	20
80	50-55	64	25-30	80		36	24-30	80	20
88	50-55	72	20-24	88	40-45	40	24-30	88	20
100	50-55	80	15-25	100	40-45	48	22-25	100	15
110		88	20-22	113	40-45	56	12-20	113	15
120		100	16-20	125	35-40	64	12-18	125	12
135		113	15-16	138	35-40	72		138	
		125		150	30-35	80		150	
		138+							
No2's		No2's		No2's		No2's			

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR *GENUINE* CLASS 1 FRUIT

General Comment: WHOLESALE TRADING TREND

Market activity was again only fair this week. There were good supplies of most lines of fruit and vegetables to meet buyer requirements. Supplies of stone fruit continued to increase and prices were adjusting accordingly. Citrus has now taken a back seat as evidenced by the display position it now occupies in chain stores and other retail outlets.

NAVELS:

Comment: Supply continued to meet demand and values were unchanged, however premium grade Navels should lift in value next week. The current sales range was generally from \$15-\$25 and up to \$30 for sizes 56-64. No 2 fruit remained at \$5-\$10 and were slow to move. Nets were selling from \$2.20-\$2.50. Bulk Bins were \$200 for the 300kg and \$250 for the 400kg. Valencias ranged between \$15 and \$20 and \$10-\$12 for seconds. Net bags remained at \$1.80-\$2.00

VALENCIA:

Comment: Valencias ranged between \$15 and \$20 and \$10-\$12 for seconds. Net bags remained at \$1.80-\$2.00
MOST SALES \$15-\$20.

MARSH GRAPEFRUIT:

Comment: Supply continued to match demand and the sales range was unchanged between \$20 and \$25 with the odd \$30. Most sales remained around the \$25 mark with seconds at \$10-\$15.

RUBY GRAPEFRUIT:

Comment: A light supply continued at unchanged values with the selling range at \$20 to \$25 and a few to \$30. Seconds were \$14-\$16 and some out to \$20.

LEMONS:

Comment: Good quality lemons continued to meet a good demand at steady values. The selling range remained at \$30 to \$40 and some up to \$45. Sizes 88 -113 ranged from \$40-\$45 and sizes 125-150 ranged from \$30-\$40. Seconds were around \$20-\$25 with fruit from The Yarra Valley mainly in this price bracket. The light supply of USA imports continued at \$45-\$50 (sizes 95 and 115).

LIMES:

Comment: Supply was in excess of demand and prices have eased again. The sales range was now \$35-\$45 with a few to \$50. There was a general feeling that perhaps values should now stabilize around these rates.
MOST SALES: \$40-\$50, Class 1 Trays \$35-\$45 with a few to \$50.

MANDARINS:

Comment: Only a few carry-over stocks of Murcotts remained on offer and the sales range continued at \$50-\$55 for sizes 80-105 which were the only ones available. The season is now over.

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 23rd November 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects, while lower prices refer to Class 2.

BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Murcott		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27		56	20-24	60		48	16-20
32		64	20-24	70		56	18-26
36		72	24-30	80		64	24-30
40		80	36-40	90		72	24-28
48		88	40-50	100		80	22-26
56		100	40-55	110		88	20-24
64		113	40-55	120		100	
72		125	32-40	135		113	
		138	30-36	150		125	
		150				138	
		165					
		180					

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR GENUINE CLASS 1 FRUIT

GENERAL COMMENT:

Lemons have remained relatively static. Citrus lines were taking a back seat to Summer fruits (i.e. Mangoes and Stonefruit) in the minds of buyers.

NAVEL:

SUPPLY: Reducing DEMAND: Good CARRYOVER: Reducing QUALITY: Good
The market prices have improved. Buyer demand was good with decreased supply to meet steady demand.

GRAPEFRUIT:

SUPPLY: DEMAND: CARRYOVER: QUALITY:
Marsh Grapefruit have disappeared from the market.

LEMONS:

SUPPLY: Reducing DEMAND: Good CARRYOVER: Some QUALITY: Mixed
Lemon prices were firm despite slow demand. The market is expected to remain firm over the coming week. Most No.1 fruit was trading in the \$30 to \$40 price range but some lines were selling as high as \$45.

LIMES:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Mixed
Market prices have remained steady at \$25 to \$35 per 5kg tray on the back of moderate supply. Quality was mixed.

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES
Friday 23rd November 2012

RETAIL PRICES REPORT - MELBOURNE – 23rd November 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$2.98 kg \$4.98 bag	\$3.98 bag
Blood Orange	N/A	\$5.98 kg
Grapefruit		
Marsh	N/A	N/A
Pigmented	\$3.99 kg	\$3.98 kg
Limes	\$19.98 kg	\$1.98 each
Lemons	\$4.98 kg	\$4.98 kg \$3.98 pp bag
Mandarin		
Murcott	N/A	N/A

RETAIL PRICES
Friday 23rd November 2012

RETAIL PRICES REPORT - BRISBANE – 23rd November 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$2.29 - \$4.68 kg	\$1.99 - \$3.99 kg
Valencia	\$1.19kg-\$2.26	.99c-\$2.48
Grapefruit		
Marsh		
Red Fleshed	\$4.68 kg	\$2.99 - \$4.99 kg
Limes	\$2 each - \$19.99 kg	\$1 each - \$17.69 kg
Lemons	\$3.99 - \$5.99 kg	\$2.49 - \$4.99 kg
Mandarins		
Murcott	N/A	N/A