

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 28th September 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
Murcott Honey Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40	24-28	36	10-13	48			Marsh	Red
54	26-30	40	10-15	56	10-15	23		
60	26-32	48	11-14	64	12-16	27	10-14	12-16
70	26-30	56	12-15	72	15-20	32	14-16	16-20
80	24-28	64	12-16	80	16-23	36	14-16	16-20
90	22-26	72	10-16	88	18-25	40	12-14	14-18
100	20-24	80	10-15	100	22-30	48	8-12	10-14
110	16-22	88	10-14	113	22-30	56		
		100	10-13	125	18-24	64		
		113	8-12	138	16-18	72		
		125	8-10	150	14-16	80		
		138+	7-9					
No2's	12-20	No2's	5-8	No2's	10-14	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

This week saw the Lemon market firm up on prices as supplies slowed and there has become a shortage for premium Lemons this week. Oranges continued to be in large numbers and the market is over-supplied with bins and there were no price changes to report. Grapefruit and Mandarins continued to be slow while Imperial Mandarins continued to be in very light numbers at the same rates and with demand dwindling as the fruit is over-ripe. Limes saw uncertainty in the market but overall there was little price change to be reported. The Sydney Markets continued to see slow activity and after orders the passing trading seems to continue its slow trend of activity with demand for fruit being slow.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: The orange market continues to be heavily supplied with bins of Navel Oranges which are affecting the carton and bag sales and prices. The Bulk of fruit is of Class 1 quality and for Washington's is Class 1 15-kilo & 18-kilo cartons of Washington's and are priced from \$10-\$16 and some higher with a lot of fruit showing blemish and softening skins. Leng Navels in 15-kilo cartons were up to \$20.00 and the best Premium heaver packs to \$24. Class 1 Late Lane Navels were from \$12- \$20 and some higher on Monday. Bulk Bins of Navel oranges ranged from \$60-\$120 and the best to \$180 and with most sales from \$80-\$100 for the bins. Bins were selling mainly about \$0.50 per kilo. The 3-kilo net bags were from \$1.30-\$1.80 and mainly from \$1.40-\$1.80. Class 2 Navels were in large numbers and weakened to be from \$5-\$10. Red fleshed Cara Cara oranges were from \$10-\$15 and in very slow demand. There continued to be heavy supplies of Blood Oranges and the prices quoted were unchanged with Class 1 fruit from \$14-\$20 and were slow. Class 2 fruit was from \$10-\$14 and are very slow.

GRAPEFRUIT:

Demand: Slow

Carryover: Some

Quality: Good

Comment: There were only Green Pomeles sighted this week which ranged from \$2-\$4 per kilo Both Red & White Grapefruit continued to be slow selling this week with the market remaining very quiet and with slow sales and weak demand after orders. Pomeles were in lighter supply but continued to be slow selling with quality deteriorating. Class 1 Red Grapefruit were priced from \$10-\$20 with Premium lines to \$24 and Class 1 White grapefruit were priced from \$8-\$16 and some higher.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

The Lemon market bounced back for price with lighter arrivals and an acute shortage of quality fruit causing demand and firming prices. Class 1 15-kilo cartons were seen to range from \$15- \$26, while Premium Extra Class fruit was reported to be up to \$30 and some higher. Class 2 fruit has been from \$10-\$16. Coastal fruit is in light supply and sold from the \$12-\$20 and some higher.

LIMES:

Demand: Good

Carryover: Light

Quality: Mixed

Comment: The Lime market was uncertain this week with varying opinions, however after falling for price it has stabilised with Class 1 5-kilo trays ranging from \$24-\$50. Class 2 tray packed fruit were from \$16-\$24, while 10-kilo bulk packs ranged from \$20-\$30 for Class 2's.

MANDARINS:

Demand: Fair

Carryover: Moderate

Quality: Fair

Comment: The Mandarins market was slow and steady this week with little price changes to report. Southern Imperial Mandarins were in very light supply this week and have slowed in demand and supplies. Prices were unchanged ranging from \$10.00 to \$26.00, while better lines were up to \$30 on the best sizes. There were adequate supplies of Qld. Murcot Honey mandarins which were steady for price. Imperial mandarins were in very light supply and were from \$10-\$26 on Class 1 fruit, with the best to \$30 while Class 2 fruit were from \$8-\$16. There were good supplies of very small Imperials from local Sydney growers this week past. There were good supplies of Murcott Honey, Tangelos, southern Afourer mandarins and local Hicksons and Emperors. Tangelos ranged in price from \$14-\$20 and some higher for Class 1's with the Class 2's from \$5-\$14. Class 1 Murcott Honey in 15-kilo cartons ranged from \$20-\$30 and with some higher, while the Class 2's were selling from \$12-\$20. Heavier 18-kilo packs of Premium quality Murcott were up to \$36. Afourer mandarins were seen at \$14-\$24 for Class 1's in 9-kilo cartons. Hicksons in 9-kilo cartons were from \$10-\$20 and of generally good quality.

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MELBOURNE								
Murcott Honey Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40		36		48			Marsh	Red
54		40		56		23		
60		48	15-25	64		27		
70		56	15-25	72		32	18-30	
80	25-38	64	15-25	80		36	18-30	
88	25-38	72	15-25	88	20-30	40	18-30	
100	25-38	80	15-25	100	20-30	48	16-22	
110	25-38	88	15-22	113	20-30	56	12-18	
120	20-30	100	14-18	125	20-30	64	12-18	
135	20-30	113	14-16	138	16-20	72		
		125		150	16-20	80		
		138+						
No2's	12-20	No2's	5-8	No2's	10-14	No2's	6-10	

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

Spring weather continued to improve except for the weekly cold change. School holidays and the Melbourne show have taken the gloss off demand with most green grocers and supermarkets reporting a quieter week. We expect the grand final will make for a quieter weekend and the weather change looks unpleasant! There was still some good trade (given the holidays and the show) late last week and the weekend but the activity has continued to slow all week. This is a normal occurrence in Melbourne at this time of year. Tomatoes continued in short supply but prices were easing from their highs. Red capsicums, limes and pumpkins were expensive but rockmelons, strawberries and most of citrus were appearing as specials in shops along with bananas. Stone fruit from Queensland was still very slow as were mangoes from the NT which are normally competition for citrus. Navels were in heavy supply as well as bloods and easy peels. Demand was ok but in line with a quieter period. Most shops had an orange special running as well as a mandarin feature. Good supplies of Ruby grapefruit were around and Marsh were in moderate supply, demand was fair but in line with the quieter weeks. Lemons were holding good supply while limes have continued to ease back on a light to moderate supply. Some lemons were quality affected and hence cheaper in price. Murcotts continued in good supply and were getting plenty of 'special' display space. The price has lifted as Afouers have disappeared.

NAVELS:

Comment: Navels remained in heavy supply and the fruit was selling but prices were unchanged. The range was \$15-\$25 with most sales at \$20. No 2s remained at \$5-\$10 and were mostly being sold a special! Nets were \$1.30-\$1.60 (most were \$1.50) with some to \$1.80 depending on condition of the fruit. The greengrocers continued with their specials but have been changing them around. The 300kg bins continued to range between \$120-\$150 and the 400kg are \$180-\$200 but wholesalers were trying to maintain bin lines at 50c per kg. Navel Easy Peels were ranging from \$20-\$30 with the odd sale to \$35.

MOST SALES: Class 1 \$15-25, Class 2 \$5-10, 3kg net bags \$1.30-\$1.60 with some to \$1.80. 400kg bulk bins \$180-\$200 and 300kg bulk bins \$120-\$150.

BLOOD ORANGES:

Comment: Demand was holding on good to heavy supply with the selling range at \$20-\$30 with the odd higher sale.

MOST SALES: Class 1 9kg \$20-\$30.

GRAPEFRUIT:

Comment: Marsh grapefruit remained unchanged from last week with moderate supply and the sales range was generally from \$12-\$25 with some to \$30, prices were size variant and No 2s remained unchanged. Ruby grapefruit were in good supply and demand was sound. Values continued at \$20-\$25 with a few to \$30 while seconds were \$12 at the bottom end but most were \$14-\$16 and some out to \$20.

MOST SALES: Marsh \$20-\$25, Class 1 \$15-\$25 with some to \$30, Class 2 \$10-\$15 and 3kg net bags \$2.00-\$2.50. Ruby \$20-\$25 Class 1 \$20-\$25 with some to \$30, Class 2 \$12-\$20 and 3kg net bags \$2.00-\$2.50.

LEMONS:

Comment: Supply was good with sound demand which was just staying with supply. The selling range was \$20-\$25 and the odd sale to \$30 for Sizes 88-110, \$20-\$25 for sizes 113-125 and \$16-\$20 for sizes 138-150. Seconds were generally at \$12-\$16.

MOST SALES: \$20-\$25, Class 1 \$16-\$30, Class 2 \$12-\$16.

LIMES:

Comment: Supply was light to moderate and prices have eased further to \$55-\$65. The odd sale was to \$70 but this was an exception. The bottom end sat at \$55 but is unlikely to hold for much longer.

MOST SALES: \$55-\$65, Class 1 trays \$55-\$65 with the odd one to \$80.

MANDARINS:

Comment: Murcotts were in good supply and lifted in price slightly as Afouers disappeared. They are getting good "spatial space"! The price range was \$25-\$38 for 15kg and \$34-\$40 for the 18kg and seconds ranged from \$18-\$24.

Afourer have disappeared.

MOST SALES: Murcott 15kg Class 1 \$25-\$38 with seconds \$18-\$24 and Class 1 18kg \$34-\$40 and seconds \$20-\$25.

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SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects, while lower prices refer to Class 2.

BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Murcott		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	16	56	20	60	26	48	16
32	18	64	22	70	28-30	56	18
36	20	72	26	80	30-32	64	18-20
40	20	80	28	90	30-32	72	18-20
48	16	88	30	100	30	80	18
56	14	100	30	110	30	88	16
64		113	28	120	26	100	14-16
72		125	24	135	22	113	14
		138	20	150	18	125	
		150	18			138	
		165	16				
		180					

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GENERAL COMMENT: Trading conditions are again a repeat of previous weeks with not much change on Citrus lines. There remains very weak demand from all buying areas. Retailers are still reporting poor in-store demand. Prices are reflecting this lack of buying demand.

NAVEL:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Good
The market prices have stayed steady. Buyer demand was very poor and more than enough supply to meet this slow demand.

GRAPEFRUIT:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Light QUALITY: Good
Grapefruit market was steady.

LEMONS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Good
Poor buying demand and more than enough supply to meet this demand has left the market a bit weaker this week.

MANDARINS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Steady QUALITY: Good
Murcott mandarin prices were steady. There was slow buying demand and the appearance of more stonefruit over the coming weeks will not help. The upside is that more growers will also finish or reduce supply over the coming weeks.

LIMES:

SUPPLY: lighter DEMAND: Slow CARRYOVER: None QUALITY: Reasonable
Market prices were \$45 to \$60 per 5kg tray on the back of very light supply.

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CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES
Friday 28th September 2012

RETAIL PRICES REPORT - MELBOURNE – 28 th September 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.30 kg - medium (special)	\$0.99 kg - medium (special) \$3.99 kg - large \$4.99 kg - extra large \$2.00 3kg bag (special)
Easy Peel	\$3.98 kg	\$3.99 kg (feature)
Seville	N/A	\$3.99 kg
Blood Orange	\$3.98 kg	\$3.9 kg - large
Grapefruit		
Marsh	N/A	N/A
Pigmented	\$1.98 kg (special)	\$3.99 3kg bag (special) \$3.99 3kg bag \$3.99kg
Limes	\$1.48 each - small	\$1.50 each - medium
Lemons	\$0.80¢ each – small \$2.98 500gm pack	\$3.99 kg \$2.50 tray (special)
Mandarin		
Sumo	\$2.00 each	\$6.99 kg
Delite	\$3.42 kg (special)	N/A
Ellendale	\$3.98 kg	N/A
Afourer	\$3.98 kg (special)	\$4.99 kg - large \$2.50 kg bag (special)
Murcott	\$2.00 700gm 'kids pack' \$3.98 kg	\$2.00 kg – small (special) \$3.49 kg - medium \$4.99kg - large
Tangelos	N/A	\$3.99 kg - large

RETAIL PRICES REPORT - BRISBANE – 28 th September 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.49 - \$ 3.99 kg	\$1.49 - \$3.99 kg
Grapefruit		
Marsh	\$ 2.99 - \$ 3.99 kg	\$1.99 - \$ 3.99 kg
Red Fleshed	\$ 2.99 - \$ 3.99 kg	\$1.99 - \$ 3.99 kg
Limes	\$ 14.99 - \$ 19.99 kg	\$ 9.99 - \$ 14.99 kg
Lemons	\$ 3.49 - \$ 4.99 kg	\$1.49 - \$ 3.99 kg
Mandarins		
Murcott	\$ 2.99 - \$ 3.99	\$1.99 - \$ 3.49