

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 7th September 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
Murcott Honey Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40	26-30	36	10-13	48			Marsh	Red
54	30-34	40	10-15	56	10-15	23		
60	26-32	48	11-14	64	12-16	27	10-14	12-16
70	26-30	56	12-15	72	14-28	32	14-16	16-20
80	22-26	64	12-16	80	16-20	36	14-16	16-20
90	26-30	72	10-16	88	18-22	40	12-14	14-18
100	20-24	80	10-15	100	18-24	48	8-12	10-14
110	16-22	88	10-14	113	18-24	56		
		100	10-13	125	17-20	64		
		113	8-12	138	16-18	72		
		125	8-10	150	14-16	80		
		138+	7-9					
		No2's	5-8	No2's	10-16	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

Navel oranges have continued to be in heavy supplies and with poor demand the market is going nowhere at this time. Lemons were weaker this week with larger supplies while there were adequate supplies of the poor demand on Grapefruit. Murcot Honey mandarins were in good demand with the market firming as Imperials and other varieties were in lighter supplies. Limes have continued to strengthen from Monday and merchants have been trying to push the market, but are encountering resistance from the chain stores.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: The Orange market continued to struggle this week with continuing heavy supplies of Washingtons, Lengs and Late Lane navels. Three price levels for oranges continued with the top-shelf display fruit which is of Extra Class quality easing to be up to \$26 per carton. The bulk of fruit was of Class 1 quality, Class 1 Washingtons in 15-kilo and 18-kilo cartons were priced from \$10-\$16 and some higher. Leng navels in 15-kilo cartons were up to \$20 and the best Premium heavier packs to \$26. Class 1 Late Lane navels were from \$12-\$24. Bulk Bins of Navel oranges ranged from \$60-\$120 and the best to \$140 in heavier wire bins, while 3-kilo net bags were from \$1.30-\$1.60 and the best to \$2.00 while Class 2 navels were from \$6-\$12. Red fleshed Cara Caras were from \$10-\$15 and in very slow demand. There continued to be heavy supplies of Blood Oranges and the prices quoted were unchanged with Class 1 fruit from \$16-\$26 and the Premium South Australian fruit was up to \$30 while Class 2 fruit was from \$10-\$14 and was very slow.

GRAPEFRUIT:

Demand: Slow

Carryover: Light

Quality: Good

Comment: Both Red & White grapefruit continued to be slow selling this week. The selling market remained very quiet with slow sales, weak demand and no interest. Pomelos were in good supply and continued to be slow selling with quality issues and losses seen. Class 1 Red grapefruit were priced from \$10-\$20 with Premium lines to \$24 while Class 1 White grapefruit were priced from \$8-\$16 and some higher. There were only Green Pomelos sighted this week which ranged from \$2-\$4 per kilo.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

The Lemon market widened with Premium fruit obtaining up to \$40 on 18-kilo fruit on Monday and with the bulk of the Class 1 and Composite easing slightly with good supplies and slowing demand. Class 1 15-kilo cartons were seen to range from \$14-\$24 and with the best to \$26. The 18-kilo cartons were asking up to \$40 for selected lines on Monday only. Class 2 fruit was from \$10-\$14 and the best to \$16. Coastal fruit was in light supply and sold from \$12-\$20 and some higher.

LIMES:

Demand: Fair

Carryover: Light

Quality: Mixed

Comment: The Lime market jumped up for price this Monday with varying prices quoted and a big range in quality seen. Premium bright waxed green, stickered and row-faced trays ranged from \$60-\$70 and some were asking higher. There continued to be old-season fruit in both trays and bulk cartons which was of Class 2 / composite quality and were selling as Class 2 / Composites. Class 1 fruit was quoted from \$50-\$60 with pale coloured composites from \$25-\$45 in 5-kilo trays. Class 2 tray packed fruit were from \$15-\$35 with some higher, while 10-kilo bulk packs ranged from \$20-\$40 for Class 2's.

MANDARINS:

Demand: Good

Carryover: Very Light

Quality: Fair

Comment: Southern Imperial mandarins were in very light supply this week and were ripe to over-ripe. There were good supplies of Qld Murcot Honey mandarins which strengthened for price. Imperial mandarins were in very light supply and were from \$10-\$26 on Class 1 fruit, with the best to \$30 while Class 2 fruit were from \$8-\$16. There were good supplies of very small Imperials from local Sydney growers this week past. There were good supplies of Murcot Honey, Tangelos, southern Afourer mandarins and local Hicksons and Emperors. Tangelos ranged in price from \$14-\$20 and some to \$30 for Class 1 and the Class 2's were from \$5-\$14. Class 1 Murcot Honey in 15-kilo cartons ranged from \$20-\$30 and some higher, while the Class 2's were selling from \$12-\$20. Heavier 18-kilo packs of Premium quality Murcot were up to \$36. Afourer Mandarins were seen from \$14-\$26 for Class 1 in 9-kilo cartons and Hicksons in 9-kilo cartons were from \$10-\$20 and of generally good quality.

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MELBOURNE									
GRAPEFRUIT		LEMONS		NAVEL		VALENCIA		MANDARIN	
Marsh						Season Ended		Honey Murcott	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	15-25	48			
32	18-25	64		56	15-25	56			
36	18-25	72		64	15-25	64			
40	18-25	80		72	15-25	72			
48	15-22	88	20-35	80	15-22	80		80	15-30
56	12-18	100	20-35	88	15-20	88		90	15-30
64	12-18	113	20-30	100	14-18	100		100	15-30
		125	20-30	113	14-16	113		120	15-30
		138	16-25	125		125		135	15-30
		150	16-25	138		138			
				150		150			

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General Comment: WHOLESALE TRADING TREND

Market activity has slightly improved as the temperatures in Melbourne have finally increased notwithstanding the current windy change. Demand was consistent and slightly elevated. The shortages of some lines has continued but some of these are showing signs of receding. We are expecting a price decrease by late this week or early next week at the latest as supplies will continue to increase with the warmer weather in north Queensland. Navel supplies continued to be heavy. Demand was fair most likely due to retailers offering specials with this line (plus strawberries and mandarins). The sales range was stable at \$14-\$25 but few sales past this for 1st grade fruit. Class 2 fruit remained weak at \$5- \$10 and a few to \$12. Nets were \$1.20-\$1.60 with the odd sale to \$1.80 pending size and quality. Bin lines were effectively at 50c per kg and occasionally 45c per kg. The 300kg bins were \$100-\$130 with some still at \$150 while the 400kg ranged from \$180-\$200. Some quality affected bins were less than these prices. Blood oranges have been in strong supply but prices were holding. The sales range for Class 1 fruit was \$20-\$25 for the 9kg pack with the odd sale to \$30 while 18kg seconds were at \$15-\$20. Trays of Easy Peel were \$20 and \$30. Marsh and Ruby grapefruit were both in good supply and the sales range was generally between \$18-\$30 with seconds down to \$10 and out to \$15. Lemons were in good supply with values eased to range from \$20-\$30 with the odd sale to \$35 for sizes 88-110 and \$20-\$30 for sizes 113-125 and \$16-\$25 for 138-150. Seconds were mostly \$16-\$20 with some a bit cheaper if quality affected. Limes were in very short supply and prices have continued to rise. Sales ranged from \$55-\$80 and a few to \$90 and buyer were being very choosy at these prices. Afourers were in good supply and sales ranged from \$15-\$30. A good supply of Murcotts was available and the sales ranged between \$20-\$30 for the 15kg carton and \$34-\$45 for the 18kg and are getting plenty of display space in green grocer stores. Seconds were from \$12-\$20. Tangelos were also in good supply and prices were up slightly at \$25-\$35 and seconds at \$15-\$22.

NAVELS: Supply of navels was heavy but sales were ok especially given the supply. The range was \$15-\$25 but there were only rare sales above this for 1st grade fruit. No 2 fruit was weak at \$5-\$10 and were mostly being sold a special. Nets were \$1.20-\$1.60 with some to \$1.80 depending condition of the fruit. The 300kg bins continued to range between \$100-\$130 and the 400kg were \$180-\$200. Bin lines were effectively at 45 - 50c per kg. The odd was slightly cheaper again due to condition.

MOST SALES: \$20, Class 1 \$14-25, Class 2 \$5-\$10, 3kg net bags \$1.20-\$1.60 with some to \$1.80. 400kg bulk bins \$180-\$200 and 300kg \$100-\$130.

BLOOD ORANGE: A strong supply in but demand was holding. The selling range was \$20-\$25 with the odd higher sale.

MOST SALES: Class 1 – 9kg \$20-\$25 with the odd sale to \$30.

CARA CARA: Cara Cara remained unchanged at \$20-\$30 for No.1 fruit and \$15-\$20 for seconds.

MOST SALES: Class 1 – 9kg \$20-\$25, Class 2 – 18kg \$15-\$20.

MARSH GRAPEFRUIT: Supply was good and the sales range was from \$12-\$25. Prices were size variant.

MOST SALES: \$12-\$25, Class 1 \$12-\$25, Class 2 \$10-\$15 and 3kg net bags \$1.80-\$2.50.

RUBY GRAPEFRUIT: Good supply and demand was sound. Values continued at \$20-\$30 and the odd sale to \$35 with seconds down to \$10

MOST SALES: \$20-\$30, Class 1 \$20-\$35, Class 2 \$12-\$20.

LEMON: Good supply and demand sound but not quite staying with supply. Selling range was mostly from \$20-\$30 and some to \$35 for Sizes 88-10, \$20-\$30 for sizes 113-125 and \$16-\$25 for sizes 138-150. Seconds generally ranged from \$16-\$25.

MOST SALES: \$20-\$25, Class 1 \$16-\$35, Class 2 \$12-25.

MANDARINS: A good supply of Murcotts was available and the selling range was \$20-\$30 for 15kg and \$34-\$45 for 18kg and seconds ranged from \$15-\$22. There was also a good supply of Afourer with sales ranging from \$15-\$30.

MOST SALES: Murcott – 15kg Class 1 \$20-\$30, seconds \$15-\$22, Murcott – 18kg Class 1 \$34-\$35, seconds \$18-\$25. Afourer \$15-\$30 but mostly around \$25

TANGELLOS: More than enough supply and values were similar to last week.

MOST SALES: \$28-\$30, Class1 - 15kg \$25-\$35, Class 2 - 15kg \$15-\$22

LIMES: Supply was very light. Prices have climbed further on last week's rise. Buyers are getting very choosy.

MOST SALES: \$65-\$80, Class 1 Trays \$55-\$80 and out to \$90

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SELLING PRICES

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BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Murcott		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	16	56	20	60	26	48	18
32	18	64	22	70	28-30	56	20
36	20	72	28	80	30-32	64	20
40	20	80	30	90	30-32	72	20
48	16	88	32	100	30	80	18
56	14	100	32	110	30	88	18
64		113	32	120	26	100	16
72		125	28	135	22	113	16
		138	22	150	18	125	
		150	18			138	
		165	16				
		180					

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GENERAL COMMENT: Trading conditions were again the same this week as the previous four weeks. There remained very weak demand from all buying areas and retailers were still reporting poor in-store demand. Prices were reflecting this lack of buying demand. There was some firmness in lemons driven solely by lighter supply.

NAVEL:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Good
The market prices have stayed steady. Buyer demand was very poor.

GRAPEFRUIT:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Light QUALITY: Good
Grapefruit market was steady.

LEMONS:

SUPPLY: Lighter DEMAND: Slow CARRYOVER: Reduced QUALITY: Good
Lack of buying demand, however prices were steady on the back of slightly lower supply.

MANDARINS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Steady QUALITY: Good
Murcott mandarin prices were steady. There was slow buying demand however export orders were providing a floor to hold up domestic pricing.

LIMES:

SUPPLY: Very light DEMAND: Slow CARRYOVER: None QUALITY: Reasonable
Market prices were \$50-\$75 per 5kg tray on the back of very light supply.

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CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES
Friday 7th September 2012

RETAIL PRICES REPORT - MELBOURNE - 7 th September 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.98 kg \$3.48 bag	\$0.99 kg (special) \$3.99 kg \$4.99 kg (large) \$2.49 bag (special)
Blood Orange	\$3.98 kg	\$3.99 kg
Grapefruit		
Marsh	N/A	\$3.99 kg
Pigmented	\$1.98 kg (special)	\$3.99 kg bag
Limes	\$1.48 each (small)	\$1.70 each (large)
Lemons	\$0.80¢ each	\$3.98 kg \$3.48 pp bag
Mandarin		
Sumo	\$2.00 each	\$6.99 kg
Afourer	\$2.70 kg (special)	\$3.99 kg (special) \$2.50kg bag
Murcott	\$2.98 kg	\$1.99kg bag (special) \$2.49 kg \$3.99kg (large)
Tangelos	\$2.98 kg	\$1.00 kg (special) \$2.99 kg (large)

RETAIL PRICES REPORT - BRISBANE - 7 th September 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.49 - \$3.99 kg	\$1.49 - \$3.99 kg
Grapefruit		
Marsh	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Red Fleshed	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Limes	\$6.99 - \$24.99 kg	\$2.99 - \$24.99 kg
Lemons	\$3.49 - \$4.99 kg	\$.49 - \$3.99 kg
Mandarins		
Murcott	\$2.99 - \$3.99	\$.99 - \$3.49