

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 27th July 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
MANDARIN Imperial Class 1		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40		36	10-13	48			Marsh	Red
48	17-22	40	10-15	56	10-16	23		
56	18-26	48	11-14	64	12-18	27	10-14	12-16
64	22-28	56	12-15	72	14-20	32	14-16	16-20
72	24-30	64	12-16	80	16-23	36	14-16	16-20
80	24-30	72	10-16	88	18-26	40	12-14	14-18
88	22-24	80	10-15	100	18-30	48	8-12	10-14
100	20-24	88	10-14	113	18-30	56		
113	17-22	100	10-13	125	17-24	64		
125	15-20	113	8-12	138	16-18	72		
138	14-17	125	8-10	150	14-16	80		
150+	10-16	138+	7-9					
No2's	10-20	No2's	5-10	No2's	10-16	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR *GENUINE* CLASS 1 FRUIT

General Comment: WHOLESALE TRADING TREND

The past weeks have seen a rapid drop in mandarin supplies and with higher prices being realised. While there was some resistance to the prices asked supplies have slowed and we saw better quality Imperials, Murcot Honey and Afourer mandarins selling well and clearing. The orange market has continued to flounder with poor demand, low prices and heavy supplies. Lemons were firmer for price due to the widespread rainfalls as well as a shortage of clean display quality fruit. Limes were steady with good quality fruit still sought after and old crop fruit was slow. Grapefruit were slow and unchanged.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: There was little change to the Navel orange market this week with continuing heavy supplies of out of most of the southern districts and some Qld. fruit was also on offer. The market remained very slow for demand and prices were unchanged. Class 1, 15-kilo cartons of Navelina were priced from \$5-\$8 and were unwanted. Class 2 Navelina are almost unsalable from \$3-\$8. Class 1 15-kilo and 18-kilo cartons of Washingtons were priced from \$10-\$16 and some higher. One brand out of South Australia has continued to achieve a top of \$30. Leng Navels in 15-kilo cartons were up to \$20 and the best Premium heavier packs to \$24. Bulk Bins of Navel oranges ranged from \$50-\$100 and the best to \$150 in heavier wire bins, while 3-kilo net bags were from \$1.30-\$1.50. Red fleshed Cara Cara oranges were from \$10-\$16 and in very slow demand. There continued to be heavy supplies of Blood oranges which were unchanged from last week seeing Class 1 fruit from \$16-\$26 and the Premium South Australian fruit was up to \$30 and Class 2 fruit was from \$10-\$16.

GRAPEFRUIT:

Demand: Slow

Carryover: Light

Quality: Good

Comment: Both Red and White grapefruit continued to be slow selling this week. The selling market remained very quiet with slow sales, weak demand and no interest. Pomelos were in good supply and continued to be slow selling with quality issues and losses seen. Class 1 Red Grapefruit were priced from \$10-\$20 with Premium lines to \$24 while Class 1 White grapefruit were priced from \$8-\$16 and some higher. Pomelos ranged from \$2-\$3.50 with the best greens to \$4.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

Comment: Lemons were in lighter supplies and the market firmed up on better quality fruit from Monday. Premium display fruit continued to be in light supply and was strongly priced. The bulk of the market was of fair to poor quality and has continued at the same rates this week. Class 1 15-kilo cartons were seen to range from \$14-\$26 and with the best to \$30 while 18-kilo cartons were asking up to \$38 this week. Class 2 fruit was selling from \$10-\$14. Coastal fruit was in light supply and sold from \$10-\$20.

LIMES:

Demand: Fair

Carryover: Moderate

Quality: Mixed

Comment: There was little change seen to the lime market this week with fair supplies of Class 2 and coloured fruit while demand and prices for green quality fruit was unchanged. Class 1 fruit was quoted from \$16-\$26 and the green waxed and stickered choice fruit in trays was up to \$30. Class 2 fruit sold from \$8-\$16, while 10-kilo bulk packs ranged from \$14-\$20 for Class 2s and up to \$30 in the bulk Class 1 cartons.

MANDARINS:

Demand: Good

Carryover: Very Light

Quality: Fair

Comment: Imperial mandarins were in very light supply this week past resulting in a price rise. Independent retail buyers were still looking for good quality fruit and the market was clearing at higher rates. Class 1 fruit ranged in price from \$20-\$30, Class 2 fruit was from \$10-\$20 and Premium lines of stickered row-faced fruit were from \$30-\$40. There were light supplies of Qld. Empress, Afourer & Murcot Honey mandarins on offer this week with the demand remaining good and the better quality fruit was clearing. There were also Tangelos from all districts and the tail end of the Queensland Hickson. Class 1 Empress in 18-kilo cartons were quoted from \$26-\$36 and the best sizes to \$40. Tangelos ranged in price from \$20-\$30 for Class 1 while Class 2s were from \$10-\$12. Class 1 Murcot Honey in 18-kilo cartons ranged from \$20-\$30 and the Class 2 were from \$16-\$20 and were clearing. Hickson mandarins were seen at \$16-\$24 for Class 1.

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M E L B O U R N E									
GRAPEFRUIT Marsh		LEMONS		NAVEL		VALENCIA Season Ended		MANDARIN Imperials	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	18-24	48		48	15-16
32	25-30	64		56	20-25	56		56	20-24
36	25-30	72		64	20-25	64		64	28-30
40	25-30	80		72	20-25	72		72	28-30
48	25-28	88	30-35	80	18-22	80		80	28-30
56	18-20	100	30-35	88	18-20	88		88	26-28
64	15	113	30-35	100	16-18	100		100	24-26
		125	26-30	113	14-16	113		113	22-24
		138	24-28	125		125		125	16-18
		150	20-24	138		138		138	
				150		150		150	

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General Comment: WHOLESALE TRADING TREND

Market activity was a little more buoyant this week which was encouraging. Shortages of beans, zucchinis, rockmelons, honeydew melon and avocados are more obvious and prices increased accordingly. Citrus lines were generally in steady supply with the exception of mandarins which are now diminishing. There was more than enough supply of Navels for the demand. The sales range remained generally at \$14-\$25 for 1st grade fruit with some better quality size 56s up to \$30. Class 2 fruit was unchanged at \$8-\$12 with Nets at \$1.50-\$1.80 and some to \$2.00. The 300kg bins were still \$100-\$150 and the 400kg was around \$200. Trays of Easy Peel were in moderate supply and unchanged at \$20-\$30 and some up to \$35. Marsh and Ruby grapefruit remained steady in supply with the sales range generally between \$18-\$30 and some up to \$35 with Class 2 fruit at \$8-\$20. The supply of lemons was meeting demand and prices were steady at \$30-\$35 for sizes 88-113 and \$15-\$25 for sizes 125-150 with seconds at \$15-\$25. Limes were in moderate supply and prices were mainly in the \$20-\$30 range with a few to \$35. There were only limited supplies of Imperial mandarins and the sales range was a little tighter at \$18-\$30 for 1st grade and \$14-\$16 for seconds. The few Empress on offer were ranging between \$30-\$32 with a light supply of Afourer at \$28-\$30. Tangelos were increasing in supply and prices were a little softer at \$20-\$25 with some to \$30 and seconds at \$15-\$16.

NAVELS: There continued to be more than enough supply of Navels for the demand. The sales range remained generally at \$14 - \$25 for 1st grade fruit and size 56 of some good quality Lengs were up to \$30. No 2s continued at around \$8-\$12. Nets were unchanged at \$1.50-\$1.80 with some to \$2. The 300kg bins ranged between \$100-\$150 and the 400kg were around \$200.
MOST SALES: \$20

BLOOD ORANGE: Steady supply and the selling range was unchanged at \$20-\$30.

CARA CARA: Cara Cara ranged between \$25-\$30 for Class 1 fruit and \$15-\$20 for seconds.

MARSH GRAPEFRUIT: Steady level of supply and the sales range continued from \$18-\$30

RUBY GRAPEFRUIT: Supply meeting demand and values continued between \$20 and \$35.

LEMON: Supply was steady and the price range remained stable at \$30-35 for Sizes 88-113 and \$20-\$30 for sizes 125-150 with seconds at \$15-25.

MANDARINS: A very limited supply of Imperials and the sales range was a little tighter at \$22-\$30 for sizes 56 through to 113 and \$15 and \$16 for sizes 48 with seconds and smalls at \$15-\$18. The few Empress on offer were ranging between \$30-\$32 and the light supply of Afourer were at \$28-\$30. Imperials were puffy and over mature having lost their appearance and taste.

TANGELLOS: Increased supply and values were softer.
MOST SALES: Class1 15kg \$20-\$25, Class 2 15kg \$15-\$16

LIMES: Moderate supply and prices were steady.
MOST SALES: \$20-\$30

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SELLING PRICES

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BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Hickson		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	16	56	20	60	26	48	18
32	18	64	22	70	28-30	56	20
36	20	72	28	80	30-32	64	20
40	20	80	30	90	30-32	72	20
48	16	88	32	100	30	80	18
56	14	100	32	110	30	88	18
64		113	32	120	26	100	16
72		125	28	135	22	113	16
		138	22	150	18	125	
		150	18			138	
		165	16				
		180					

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General Comment: Trading conditions have again remained very slow this week with very weak demand from all buying areas. Retailers were still reporting poor in-store demand and prices were reflecting this lack of buying demand. There was some firmness in lemon prices driven solely by lighter supply.

NAVEL:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Good
The market prices stayed steady. Buyer demand was very poor.

GRAPEFRUIT:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Light QUALITY: Good
Grapefruit market was steady.

LEMONS:

SUPPLY: Light DEMAND: Slow CARRYOVER: Reducing QUALITY: Good
There was a lack of buying demand however prices were slightly higher on the back of slightly lower supply.

MANDARINS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Steady QUALITY: Good
Murcott mandarin prices were steady. There was slow buying demand however export orders were providing a floor to hold up domestic pricing.

LIMES:

SUPPLY: Reducing DEMAND: Slow CARRYOVER: Reducing QUALITY: Reasonable
Market prices were \$18-\$24 per 5kg tray on the back of slightly reducing supply.

CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES
FRIDAY 27th JULY 2012

RETAIL PRICES REPORT - MELBOURNE - 27 th JULY 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$4.98 bag	\$1.48 kg \$2.77 bag
Blood Orange	N/A	\$3.98 kg
Grapefruit		
Marsh	N/A	\$3.98
Pigmented	\$3.98 kg	\$3.98
Limes	\$8.98 kg	98c each
Lemons	\$3.98 kg & \$3.75 pp bag	\$3.98 kg & \$2.98 pp bag
Mandarin		
Clementine	N/A	N/A
Imperials	N/A	\$4.98 kg
Tangelos	\$2.48	\$3.98
Daisy	N/A	\$4.98 kg
Afourer	\$4.98	N/A
Murcott	\$2.94 kg	\$2.94 kg

RETAIL PRICES REPORT - BRISBANE - 27 th JULY 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.49 - \$3.99 kg	\$1.49 - \$3.99 kg
Grapefruit		
Marsh	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Red Fleshed	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Limes	\$6.99 - \$10.99 kg	\$5.99 - \$9.99 kg
Lemons	\$3.49 - \$4.99 kg	\$1.49 - \$3.99 kg
Mandarin		
Murcott	\$2.99 - \$3.99	\$1.99 - \$3.49