

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 25th May 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
MANDARIN Imperial Class 1		Navelina 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40		36	10-16	48			Marsh	Red
48	16-18	40	10-18	56	13-16	23		
56	16-20	48	11-20	64	14-18	27	14-20	16-20
64	20-24	56	12-24	72	16-20	32	20-26	20-26
72	20-24	64	12-24	80	20-22	36	20-26	20-26
80	20-24	72	12-20	88	22-26	40	18-26	18-26
88	20-24	80	10-18	100	22-30	48	10-24	14-24
100	16-18	88	10-16	113	22-30	56		
113	16-18	100	10-16	125	20-24	64		
125		113	10-14	138	17-20	72		
138		125	10-12	150	14-18	80		
No2's	8-14	No2's	3-10	163		No2's	10-16	10-18

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

Imperial Mandarins sold strongly all last week with the Chains on special at \$1.99 and with retail tickets ranging from \$1.49-\$3.99. They have slowed in the past two days but cheaper fruit is still sort after and has cleared. Navel Oranges remained slow selling with Navelina almost unsalable and were only moving at very low rates due to the quantities of poor coloured and Class 2 fruit on offer. Lemons again were stronger for price while Grapefruit were steady and Limes and Pomelos remained weak. General trading was steady and very slow mid-week. Some Vegetables were in light supply and were strongly priced.

NAVELS:

Demand: Mixed Carryover: Some Quality: Mixed

Comment: There was little change to report on the Australian Navel Orange market with prices steady and demand generally very slow as the focus of consumers and buyers remained on the Mandarin market. Navelinas continued to be very slow selling and the poorer coloured pale and flavourless fruit was almost unsalable as Class 2 rates of \$10.00 and less. Class 1 15-kilo cartons of Navelina were priced from \$10-\$20 and some higher for the best Southern fruit. Class 2 Navelina were almost unsalable from \$3-\$10. Class 1 15-kilo & 18-kilo cartons of Washingtons were priced from \$10-\$26 and the best to two lines of 18-kilo plus continued to be up to \$30. Class 2 Oranges were from \$3-\$12 and this included Valencia's which had limited juice sales. Bulk Bins of Navel Oranges ranged from \$80-\$200, while 3-kilo net bags were from \$2.00-\$2.40. There were light numbers of USA Navels on offer this week and while they were good quality they were slow to sell.

GRAPEFRUIT:

Demand: Fair to Good Carryover: Light Quality: Good

Comment: Both White and Red varieties of Grapefruit continued to be in moderate supplies this past week. Reds remained steady and Whites were slightly easier for price. Pomelos were in good supply and were slow selling this week and continued to be affected by the good supplies of better eating Imperial Mandarins. Red Grapefruit were priced from \$14-\$26 with Premium lines to \$30 while White grapefruit were priced from \$10-\$26. Pomelos ranged from \$1.50-\$3.00 with the best to \$4.00 for both green and red fleshed varieties.

LEMONS:

Demand: Fair Carryover: Moderate Quality: Fair

Comment: Lemons continued to steadily strengthen for price this week seeing Class 1 fruit in 15-kilo cartons from \$16-\$30 and with better heavyweight lines of 18-kilos to \$40. Class 2 fruit was from \$10-\$16. Coastal fruit was in light supply and sold from \$10-\$20.

LIMES:

Demand: Fair Carryover: Moderate Quality: Mixed

Comment: Limes continued to be in good supply and remained weakly priced again this week. Green premium lines continued to be up to \$16 while poorer quality and pale coloured fruit in both trays and bulk 10-kilo cartons sold as low as \$2. Class 1 Limes in trays were quoted from \$8-\$16 with most sales remaining around \$10-\$12. Class 2 Limes in trays were from \$4-\$8.

MANDARINS:

Demand: Fair Carryover: Some Quality: Fair

Comment: Imperial Mandarins sold strongly up to last Friday and have only now begun to slow in demand due to the higher prices. The Major Chain Stores were selling at even or below cost in many stores this week and we anticipate a jump to \$3.99 per kilo next week. Class 2 fruit was selling strongly this week and were clearing. Overall quality and was good and they are eating well. The main Class 1 market continued to be priced from \$16-\$24 and with Premium row-faced lines from \$24-\$30. Class 2 fruit was from \$8-\$14 but mainly around \$10-\$12, with bulk bins of Class 2 fruit from \$180-\$220. There continued to be light supplies of Qld. Daisy Mandarins in 9-kilo cartons and ranged for Class 1 fruit from \$20-\$30 while Class 2 fruit was from \$16-\$20. There were also some Tangelos which were of mixed quality and were slow selling from \$16-\$28 and the best to \$32.

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M E L B O U R N E									
GRAPEFRUIT		LEMONS		NAVEL		VALENCIA		MANDARIN	
Marsh				Navelina		Season Ended		Imperials	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	18-24	48		48	
32	25-30	64		56	20-25	56		56	20-24
36	25-30	72		64	20-25	64		64	24-25
40	25-30	80		72	20-25	72		72	24-25
48	25-28	88	35-38	80	18-22	80		80	24-25
56	18-20	100	35-36	88	18-20	88		88	24-25
64	15	113	30-35	100	16-18	100		100	20-22
		125	26-30	113	14-16	113		113	16-18
		138	24-28	125		125		125	14
		150	20-24	138		138		138	
				150		150		150	

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR *GENUINE* CLASS 1 FRUIT

General Comment: WHOLESALE TRADING TREND

There was no improvement this week whatsoever in general trading around the market. Retailers reported very poor activity as consumer spending was at a very disturbing low point. The almost daily negative reports about the general economy appearing on TV screens and newspapers were not helping consumer confidence. The over supply of Navels continued and prices were under further pressure. The sales range was from \$14-\$25 with most sales around \$20 and carry-overs were building as clearances were well short of what was required. Class 2 fruit was around \$8-\$12 with nets at \$1.50-\$2.00. Bins were \$150-\$200 for the 300kg and the 400 kg was at \$200-\$300. Marsh and Ruby grapefruit were in steady supply to meet demand and prices remained at \$25-\$30 and some up to \$35 while Class 2 were at \$8-\$20. The moderate supply of Lemons from Queensland continued to meet a steady demand and values were a little better. Prices for sizes 88-100 were \$30-\$38 and sizes 125-150 were \$22-\$30 and seconds ranged from \$15-\$25. There was enough supply of Limes with the sales range appearing slightly better at \$10-\$16 with a few to \$20. Imperial mandarins were firmer again this week due to a lighter supply as the Queensland season is now coming to an end. The sales range was \$18-\$25 and up to \$28 for Class 1 fruit while seconds were at \$10-\$14. A very light supply of Central Queensland Tangelo was on offer this week at \$28-\$30 for Class 1 and \$15-\$16 for seconds.

NAVELS: The oversupply of Navels continued and prices were under further pressure. The sales range was \$14-\$25 and carry-overs were building as clearances were well short of what was required. Class 2 fruit was around \$8-\$12 with nets at \$1.50-\$2.00. Bins were \$150-\$200 for the 300kg and the 400 kg were \$200-\$300.

MOST SALES: \$20

MARSH GRAPEFRUIT: Steady supplies from Qld, The Riverland and Sunraysia. Values were basically unchanged.

MOST SALES: \$18-\$25

RUBY GRAPEFRUIT: Light supply from Queensland and the Northern Territory with prices similar to last week.

Most Sales: \$20-\$30

LEMON: Moderate supply mainly from Queensland continued to meet a steady demand. Prices were a little better for sizes 88 -100 which were at \$30-\$38 and \$22-\$30 for sizes 125-150. The sales range for seconds has also shown a little improvement and was \$15-\$25. Quality of the light supply of East Gippsland fruit was not quite up to scratch and was selling on its merits.

MOST SALES: \$18-\$35

MANDARINS: Prices of imperial mandarins have improved further this week. Supply was light as the Queensland season is coming to an end. The sales range for No 1 fruit was from \$18-\$25 and up to \$28 for one brand while seconds were on offer at \$10-\$14. A few locals have started but at this stage they appeared to be a bit dry. A handful of Clementines was on offer at \$15-\$18 but was attracting no interest.

MOST SALES: Imperials No 1 \$18-\$25, No 2 \$15-\$16, Clementine No 1 \$15-\$18

TANGELLOS: A very light supply available from Central Queensland but demand was slow.

MOST SALES: Class1 10kg \$28-\$30, Class 2 10kg \$15-\$16

LIMES: Enough supply still coming through, values were basically unchanged however the sales range was a couple of dollars better.

MOST SALES: \$12-\$16

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BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Imperials		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	16	56	20	48	18	48	16
32	18	64	24	56	20	56	16
36	20	72	26	64	22-24	64	18
40	20	80	28	72	22-24	72	18
48	16	88	28	80	20-22	80	16
56	14	100	30	88	18	88	16
64		113	30	100	14-16	100	14
72		125	26	113	14	113	14
		138	22	125		125	
		150	18	138		138	
		165	16				
		180					

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General Comment: Trading conditions remained very tough this week with weak demand from all buying areas. There continued to see some lightening in the supply of Imperial Mandarins with prices slowly firming.

NAVEL:

SUPPLY: Increasing DEMAND: Steady CARRYOVER: Increasing QUALITY: Good
The market prices were continuing to creep down as supply increased. Some buyer resistance to the early season gassed fruit.

GRAPEFRUIT:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Light QUALITY: Good
Grapefruit market was steady.

LEMONS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Slightly Increased QUALITY: Good
Supply, demand and market prices were all steady this week.

MANDARINS:

SUPPLY: Slowly Reducing DEMAND: Good CARRYOVER: Slowly Decreasing QUALITY: Good
Imperial Mandarins were slowly decreasing in supply as some growers finish this variety. Prices were slowly firming with older stock now cleared from the system. Prices are expected to continue to be firmer next week.

LIMES:

SUPPLY: Steady DEMAND: Steady CARRYOVER: Some QUALITY: Reasonable
Market prices were steady. Prices were \$10-\$16 per 5kg tray.

FRIDAY 25TH MAY 2012

RETAIL PRICES REPORT - MELBOURNE - 25 th May 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.97 kg \$2.98 bag	\$3.98 kg \$2.97 bag
Valencias		\$2.98kg
Grapefruit		\$3.99 bag or \$1.99 kg
Marsh	N/A	N/A
Pigmented	\$3.48 kg	\$3.98
Limes	\$5.98kg	66c each
Lemons	\$3.98 kg \$3.75 pp bag	\$3.98 kg
Mandarin		
Clementine	\$1.98kg	N/A
Imperials	\$3.98kg	\$1.98kg
Tangelos	\$4.98kg	\$3.98kg

RETAIL PRICES REPORT - SYDNEY - 25 th May 2012		
SYDNEY RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels - Navelina 3kg Bag	N/A	
Grapefruit	N/A	
Marsh	N/A	
Red Fleshed		
Limes	N/A	
Lemons	N/A	
Mandarin	N/A	
Imperials		

RETAIL PRICES REPORT - BRISBANE - 25 th May 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$2.99 - \$3.99 kg	\$2.49 - \$3.99 kg
Grapefruit		
Marsh	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Red Fleshed	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Limes	\$5.99 - \$9.99 kg	\$3.99 - \$6.99 kg
Lemons	\$3.99 - \$4.99 kg	\$1.49 - \$3.99 kg
Mandarin		
Imperials	\$2.99-\$3.99	\$1.99-\$3.49