

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 17th August 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
Murcott Honey Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40	32-36	36	10-13	48			Marsh	Red
54	30-34	40	10-15	56	10-16	23		
60	30-32	48	11-14	64	12-18	27	10-14	12-16
70	26-30	56	12-15	72	14-20	32	14-16	16-20
80	26-30	64	12-16	80	16-22	36	14-16	16-20
90	26-30	72	10-16	88	18-24	40	12-14	14-18
100	24-26	80	10-15	100	18-26	48	8-12	10-14
110	20-24	88	10-14	113	18-26	56		
		100	10-13	125	17-22	64		
		113	8-12	138	16-18	72		
		125	8-10	150	14-16	80		
		138+	7-9					
		No2's	5-10	No2's	10-16	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

Severe cold conditions following on from the heavier rains received in Queensland has resulted in an acute shortage in most vegetable lines and high prices which has slowed the fruit sales across Australian markets. Citrus fruits were slower again this week past seeing lighter supplies of Imperials and increased numbers of Murcot Honey mandarins and lemons, while limes strengthened for green quality trays and grapefruit were steady. Oranges were unchanged with heavy supplies and low prices.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: There was little change to the orange market over the week past with continuing heavy supplies of Washington and good supplies of Leng Navel oranges with prices varying greatly depending on quality and demand. The three price levels for oranges continued with the top-shelf display fruit which was of Extra Class quality and was up to \$30 per carton. The Bulk of fruit was of Class 1 quality and for Washingtons in Class 1 15-kilo and 18-kilo cartons were priced from \$10-\$16 and some higher. Leng Navels in 15-kilo cartons were up to \$24 and the best Premium heavier packs to \$30. Bulk bins of Navel oranges ranged from \$50-\$100 and the best to \$150 in heavier wire bins, while 3-kilo net bags were from \$1.30-\$1.50. Red fleshed Cara Cara oranges were from \$10-\$16 and in very slow demand. There continued to be heavy supplies of Blood Oranges and the prices quoted were unchanged with Class 1 fruit from \$16-\$26 and the Premium South Australian fruit was up to \$30 while Class 2 fruit was from \$10-\$14 and were very slow.

GRAPEFRUIT:

Demand: Slow

Carryover: Light

Quality: Good

Comment: Both Red & White grapefruit continued to be slow selling this week. The selling market remained very quiet with slow sales, weak demand and no interest. Pomelos were in good supply and continued to be slow selling with quality issues and losses seen. Class 1 Red grapefruit were priced from \$10-\$20 with Premium lines to \$24 and Class 1 White grapefruit were priced from \$8-\$16 and some higher. Pomelos ranged from \$2.00-\$3.50 with the best Greens to \$4.00.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

Comment: The lemon market continued to be easier on price this week with increasing supplies coming out of most districts. Class 1 15-kilo cartons were seen to range from \$14-\$26 and with the best to \$30 while the 18-kilo cartons were asking up to \$36. Class 2 fruit was selling from \$10-\$16 and the best to \$18. Coastal fruit was in light supply and sold from \$16-\$24.

LIMES:

Demand: Fair

Carryover: Moderate

Quality: Mixed

Comment: The Lime market continued to be divided over the past week with new season bright clean green fruit ranging in price for stickered row-faced 5-kilo trays from \$30 to a high of \$40. There remained a lot of old-season fruit in both trays and bulk cartons which is of Class 2 / composite quality only, and was holding the market back. Class 1 fruit was quoted from \$30-\$36 and the best to \$40 while pale coloured composites were from \$20-\$30, all in 5-kilo trays. Class 2 fruit was from \$8-\$20, while 10-kilo bulk packs ranged from \$10-\$20 for Class 2 and up to \$30 and some higher in the bulk Class 1 cartons.

MANDARINS:

Demand: Good

Carryover: Very Light

Quality: Fair

Comment: Imperial and Murcot Honey mandarins continued to weaken for price this week past. Imperial mandarins were in lighter supply while Murcot Honey were in heavy supply and mainly of Class 1 / composite quality. Imperial mandarins eased to be from \$10-\$26 on Class 1 fruit while Class 2 fruit was from \$8-\$16. Premium lines of stickered row-faced fruit were from \$24-\$30 and some higher. There were heavier supplies of Murcot Honey and Tangelos as well as supplies of southern Afourer mandarins and local Hicksons. Tangelos ranged in price from \$14-\$20 and some to \$30 for Class 1 fruit while Class 2's were from \$5-\$14. Class 1 Murcot Honey in 15-kilo cartons ranged from \$20-\$30 and with some higher, while the Class 2 was from \$16-\$20 and was clearing. Heavier 18-kilo packs of Premium quality Murcot were up to \$36 and one brand asking as high as \$45. Afourer mandarins were seen at \$16-\$24 for Class 1 in 9-kilo cartons.

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M E L B O U R N E									
GRAPEFRUIT Marsh		LEMONS		NAVEL		VALENCIA Season Ended		MANDARIN Honey Murcott	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	18-24	48			
32	25-30	64		56	20-25	56			
36	25-30	72		64	20-25	64			
40	25-30	80		72	20-25	72			
48	25-28	88	30-35	80	18-22	80		80	40
56	18-20	100	30-35	88	18-20	88		90	36
64	15	113	30-35	100	16-18	100		100	34
		125	26-30	113	14-16	113		120	30
		138	24-28	125		125		135	30
		150	20-24	138		138			
				150		150			

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General Comment: WHOLESALE TRADING TREND

Market activity was again only average and the continuing shortages of tomatoes, cucumbers, egg plant, snow peas, broccoli, sweet corn, lettuce and capsicums has slowed demand across the market generally. No doubt consumers are resisting the high prices for these lines as carryovers would suggest. The supply of Navels continued to be in excess of demand and the sales range was basically unchanged at \$14-\$25 and the odd to \$30 for 1st grade fruit. Class 2 fruit was weaker and was mainly at \$5-\$10. Nets were operating to a slightly wider range of \$1.20-\$1.80 with some up to \$2.00. Bins were unchanged at \$100-\$150 for the 300kg and around \$200 for the 400kg. The supply of Blood oranges was more than matching demand and prices were a little softer at \$20-\$25 for the 9kg pack with 18kg seconds at \$15-\$20. Trays of Easy Peel continued in moderate supply and ranged between \$20 and \$35. Marsh and Ruby grapefruit were both in steady supply and the sales range was generally between \$18-\$30 and some up to \$35. Class 2 fruit remained at \$8-\$20. Lemons were steady in both supply and demand and prices were stable. The sales range continued at \$30-\$35 for sizes 88-113 and \$15-\$25 for sizes 125-150 with seconds at \$15-\$25. Limes were again in lighter supply and prices have shown a further improvement at \$40-\$45. Only a handful of Imperial mandarins were on offer and the sales range remained at \$18-\$30 for 1st grade and \$14-\$16 for seconds. Reasonably good supplies of Honey Murcotts were available and the selling range was steady at \$30-\$36 for the 15kg carton and \$34-\$45 for the 18kg and seconds were between \$22 and \$28. An adequate supply of Afourer mandarins was also available at \$20-\$30. Tangelos were in good supply and values were easier at \$20-\$30 and seconds at \$10-\$16.

NAVELS: Supply of Navels continued to be in excess of demand and the sales range was basically unchanged at \$14-\$25 with the odd to \$30 for 1st grade fruit. The selling range for second grade fruit was weaker and at \$5-\$10. Nets were operating to a wider range of \$1.20-\$1.80 with some to \$2.00. The 300kg bins continued to range from \$100-\$150 with the 400kg around \$200.
MOST SALES: \$20

BLOOD ORANGE: A plentiful supply and the selling range was a little softer at \$20-\$25 with very few higher.
MOST SALES: Class 1 – 9kg \$20-\$25

CARA CARA: Cara Cara was also a bit easier at \$20-\$30 for No.1 fruit and \$15-\$20 for seconds.

MARSH GRAPEFRUIT: Steady supply and demand with the sales range at \$18 to \$30.

RUBY GRAPEFRUIT: Supply was matching demand and the selling range remained at \$20-\$35 with seconds as low as \$8.

LEMON: Steady supply and demand with an unchanged selling range between \$30 and \$35 for Sizes 88 -113 and \$20-\$30 for sizes 125-150. Seconds continued at from \$15-\$25.

MANDARINS: Only a handful of Imperials were on offer and the sales range remained between \$18-\$30 depending on size and seconds ranged from \$14-\$16. A reasonably good supply of Murcotts was available and the selling range was steady at \$30-\$36 for 15kg and \$34-\$45 for the 18kg. Seconds ranged in price from \$22-\$28 and there were an adequate Afourers available on offer at \$20-\$30.

TANGELLOS: More than enough supply and values were easier.
MOST SALES: Class1 15kg \$20-\$30, Class 2 15kg \$15-\$16

LIMES: Supply was light and values improved further.
MOST SALES: \$40-\$45

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SELLING PRICES

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BRISBANE							
GRAPEFRUIT Marsh		LEMONS		MANDARIN Murcott		NAVEL	
Count	\$	Count	\$	Count	\$	Count	\$
27	16	56	20	60	26	48	18
32	18	64	22	70	28-30	56	20
36	20	72	28	80	30-32	64	20
40	20	80	30	90	30-32	72	20
48	16	88	32	100	30	80	18
56	14	100	32	110	30	88	18
64		113	32	120	26	100	16
72		125	28	135	22	113	16
		138	22	150	18	125	
		150	18			138	
		165	16				
		180					

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GENERAL COMMENT: Trading conditions were again the same this week as the previous four weeks. There remained very weak demand from all buying areas and retailers were still reporting poor in-store demand. Prices were reflecting this lack of buying demand. There was some firmness in lemons driven solely by lighter supply.

NAVEL:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Some QUALITY: Good
The market prices have stayed steady. Buyer demand very poor.

GRAPEFRUIT:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Light QUALITY: Good
Grapefruit market was steady.

LEMONS:

SUPPLY: Light DEMAND: Slow CARRYOVER: Reduced QUALITY: Good
Lack of buying demand, however prices were slightly higher on the back of slightly lower supply.

MANDARINS:

SUPPLY: Steady DEMAND: Slow CARRYOVER: Steady QUALITY: Good
Murcott mandarin prices were steady. There was slow buying demand however export orders were providing a floor to hold up domestic pricing.

LIMES:

SUPPLY: Light DEMAND: Slow CARRYOVER: None QUALITY: Reasonable
Market prices were \$45-\$60 per 5kg tray on the back of very light supply.

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CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES Friday 17th August 2012

RETAIL PRICES REPORT - MELBOURNE - 17 th August 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.98 kg - \$4.98 bag	\$3.98 kg \$2.44 bag
Blood Orange	N/A	\$3.98 kg
Grapefruit		
Marsh	N/A	\$3.98
Pigmented	\$3.98 kg	\$3.98
Limes	\$12.98 kg	\$1.25c each
Lemons	\$2.75 kg & \$3.88 pp bag	\$3.98 kg & \$3.48 pp bag
Mandarin		
Tangelos	\$2.98 kg	\$3.98 kg
Afourer	\$4.98	N/A
Murcott	\$2.82 kg	\$3.98 kg
Empress	\$4.98 kg	\$3.98kg

RETAIL PRICES REPORT - BRISBANE - 17 th August 2012		
BRISBANE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.49 - \$3.99 kg	\$1.49 - \$3.99 kg
Grapefruit		
Marsh	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Red Fleshed	\$2.99 - \$3.99 kg	\$1.99 - \$3.99 kg
Limes	\$14.99 - \$19.99 kg	\$9.99 - \$14.99 kg
Lemons	\$3.49 - \$4.99 kg	\$1.49 - \$3.99 kg
Mandarin		
Murcotts	\$2.99-\$3.99	\$1.99-\$3.49