

MURRAY VALLEY CITRUS BOARD - WEEKLY REPORT

Friday 10th August 2012

SELLING PRICES

Unless indicated, highest prices are for Class 1, good quality fruit with minimal blemish and no significant defects.

S Y D N E Y								
MANDARIN Imperial Class 1- 9kg		Navels 15kg		LEMONS 15kg		GRAPEFRUIT		
Count	\$	Count	\$	Count	\$	Count	\$	
40		36	10-13	48			Marsh	Red
48	17-20	40	10-15	56	10-16	23		
56	18-22	48	11-14	64	12-18	27	10-14	12-16
64	22-24	56	12-15	72	14-20	32	14-16	16-20
72	24-26	64	12-16	80	16-23	36	14-16	16-20
80	24-26	72	10-16	88	18-26	40	12-14	14-18
88	22-23	80	10-15	100	18-30	48	8-12	10-14
100	20-22	88	10-14	113	18-30	56		
113	17-20	100	10-13	125	17-24	64		
125	15-18	113	8-12	138	16-18	72		
138	14-17	125	8-10	150	14-16	80		
150+	10-16	138+	7-9					
No2's	8-16	No2's	5-10	No2's	10-16	No2's	6-10	8-12

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR **GENUINE CLASS 1 FRUIT**

General Comment: WHOLESALE TRADING TREND

Trading was again very quiet over the week past and there have been good supplies of most Citrus fruits seen on offer. The orange market has continued to flounder with over-supply and limited high end sales for Premium quality fruit as displays into the East suburbs retail shops. Mandarins increased in supplies and eased on price especially for Southern Imperials which increased in supply mid last week. Murcot Honey also increased in supply and eased for price, there were Afourer and Southern Hicksons on offer and good supplies of Tangelo which slowed in demand. Lemons having fallen for price in the previous week remained around the same rates while limes were firmer for new-season fruit. Grapefruit and Pomelos were slow and steady.

NAVELS:

Demand: Slow

Carryover: Some

Quality: Good

Comment: There continued to be heavy supplies of Washington as well as good supplies of Leng Navel oranges and prices ranged depending on quality and demand. There were three price levels, the top-shelf display fruit which was of Extra Class quality and was up to \$30 per carton. The Bulk of fruit was of Class 1 quality. Class 1 15-kilo and 18-kilo cartons of Washingtons were priced from \$10-\$16 and some higher. Leng Navels in 15-kilo cartons were up to \$24 and the best Premium heavier packs to \$30. Bulk Bins of Navel oranges ranged from \$50-\$100 and the best to \$150 in heavier wire bins, while 3-kilo net bags were from \$1.30-\$1.50. Red fleshed Cara Cara oranges were selling from \$10-\$16 and in very slow demand. There continued to be heavy supplied of Blood oranges and the price was unchanged from last week seeing Class 1 fruit from \$16-\$26 and the Premium South Australian fruit up to \$30. Class 2 fruit was from \$10-\$14 and were very slow.

GRAPEFRUIT:

Demand: Slow

Carryover: Light

Quality: Good

Comment Both Red and White grapefruit continued to be slow selling this week. The selling market remained very quiet with slow sales, weak demand and no interest. Pomelos were in good supply and continued to be slow selling with quality issues and losses seen. Class 1 Red grapefruit were priced from \$10-\$20 with Premium lines to \$24 while Class 1 White grapefruit were priced from \$8-\$16 and some higher. Pomelos ranged from \$2.00-\$3.50 with the best greens to \$4.00.

LEMONS:

Demand: Good

Carryover: Some

Quality: Fair

Comment: With an increase in Lemon supplies out of most districts, the market was slower and eased on price since mid last week. Class 1 15-kilo cartons were seen to range from \$14-\$26 and with the best to \$30 and the 18-kilo cartons were asking up to \$36. Class 2 fruit was selling from \$10-\$16 and the best to \$18. Coastal fruit was in light supply and sold from \$16-\$24.

LIMES:

Demand: Fair

Carryover: Moderate

Quality: Mixed

Comment: The Lime market continued to be split with new season bright clean green fruit which was well waxed and stickered in row-faced 5-kilo trays firming to range up to \$36. There remained a lot of old-season fruit in both trays and bulk cartons which was of Class 2 / composite quality only, and was holding the market back. Class 1 fruit was quoted from \$20-\$36, Class 2 fruit was from \$8-\$20, while 10-kilo bulk packs ranged from \$10-\$20 for Class 2 and up to \$30 and some higher in the bulk Class 1 cartons.

MANDARINS:

Demand: Good

Carryover: Very Light

Quality: Fair

Comment Mandarins weakened in demand and price over the past week with Imperial mandarins increasing in supply and easing on price. Class 1 fruit ranged in price from \$10-\$26 and Class 2 fruit was from \$8-\$16 and Premium lines of stickered row-faced fruit were selling from \$24-\$36. There were light increased supplies of Murcot Honey & Tangelos, resulting in these markets weakening. There were also light supplies of Afourer and Hicksons on offer this week with the demand slower and with some carryover. Tangelos ranged in price from \$16-\$20 and some to \$30 for Class 1 while the Class 2 were from \$10-\$16. Class 1 Murcot Honey in 15-kilo cartons ranged from \$20-\$30 and with some higher, while the Class 2 were from \$16-\$20 and were clearing. Heavier 18-kilo packs of Premium quality Murcot were up to \$36 and with one brand asking as high as \$50 but with buyer resistance. Afourer Mandarins were seen from \$16-\$24 for Class 1 in 9-kilo cartons.

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M E L B O U R N E									
GRAPEFRUIT		LEMONS		NAVEL		VALENCIA		MANDARIN	
Marsh						Season Ended		Imperials	
Count	\$	Count	\$	Count	\$	Count	\$	Count	\$
27		56		48	18-24	48		48	15-16
32	25-30	64		56	20-25	56		56	22-24
36	25-30	72		64	20-25	64		64	28-30
40	25-30	80		72	20-25	72		72	28-30
48	25-28	88	30-35	80	18-22	80		80	28-30
56	18-20	100	30-35	88	18-20	88		88	26-28
64	15	113	30-35	100	16-18	100		100	24-26
		125	26-30	113	14-16	113		113	22-24
		138	24-28	125		125		125	16-18
		150	20-24	138		138		138	
				150		150		150	

PLEASE NOTE THAT ALL HIGHEST PRICES QUOTED ARE FOR GENUINE CLASS 1 FRUIT

General Comment: WHOLESAL TRADING TREND

Market activity remained very average at best. There were shortages of a number of lines such as tomatoes, beans, cucumbers, egg plant, snow peas, broccoli, sweet corn and lettuce continued to command higher than usual prices and this was affecting market demand generally. Wintry weather conditions over the last couple of days would not be helping retailers. A plentiful supply of Navels continued to prove more than enough for the level of demand and prices continued at \$14-\$25 and the odd \$30 for 1st grade fruit while Class 2 fruit was mainly \$8-\$10 with a few to \$12. Nets were unchanged at \$1.50-\$1.80 with some up to \$2.00. Bin lines were effectively at 50c per kg, the 300kg bins were \$100-\$150 with the 400kg remaining at around \$200. The supply of Blood oranges appeared to be building and prices were under pressure. The sales range for Class 1 fruit was \$20-\$30 for the 9kg pack with 18kg seconds at \$15-\$20. Trays of Easy Peel were only in moderate supply and ranged between \$20 and \$35. Marsh and Ruby grapefruit were both in steady supply and the sales range was generally between \$18-\$30 and some up to \$35 while Class 2 fruit remained at \$8-\$20. The supply and demand for lemons was stable and values continued at \$30-\$35 for sizes 88-113, \$15-\$25 for sizes 125-150 and seconds at \$15-\$25. Limes were in light supply and prices were firm at \$35-\$40 and tending upwards. A very light supply of Imperial mandarins was still available this week but the season is effectively over. The sales range was unchanged at \$18-\$30 for 1st grade and \$14-\$16 for seconds. This week saw the last of Empress mandarins. Afourer are now starting to diminish but the sales range appeared wider at \$20-\$30. More Murcots were becoming available but the sales range was steady at \$30-\$36 for the 15kg carton and \$34-\$45 for the 18kg while seconds were between \$22 and \$28. Tangelos were in good supply and prices were \$20-\$25 with some to \$30 and seconds at \$15-\$16.

NAVELS: A plentiful supply of Navels continued and the sales range was \$14-\$25 and the odd to \$30 for 1st grade fruit with No 2s mainly at \$8-\$10 and some at \$12. Nets were unchanged at \$1.50-\$1.80 with some to \$2.00. The 300kg bins continued to range from \$100-\$150 while the 400kg were around \$200. Bin lines were effectively at 50c per kg.

MOST SALES: \$20

BLOOD ORANGE: Supply was now heavy for the demand and the selling range was at \$20-\$25 with very few higher.

MOST SALES: Class 1 – 9kg \$20-\$30

CARA CARA: Cara Cara were unchanged at \$25-\$30 for No.1 fruit and \$15-\$20 for seconds.

MARSH GRAPEFRUIT: Steady level of supply and the sales range continued from \$18-\$30

LEMON: Both supply and demand were stable and values remained steady. The selling range was unchanged at \$30-\$35 for sizes 88-113 and \$20-\$30 for sizes 125-150. Seconds continued at between \$15 and \$25.

MANDARINS: A very light supply of Imperials was still available but the season is effectively over. The sales range was from \$18-\$30 depending on size while seconds were at \$14-\$16. More Murcots were becoming available and the selling range was steady at \$30-\$36 for 15kg, \$34-\$45 for the 18kg and \$22-\$28 for seconds. The supply of Afourer was diminishing but the sales range was a little wider at \$20-\$30. This week saw the last of Empress mandarins.

TANGELLOS: Enough supply for the demand and prices were unchanged.

MOST SALES: Class1 15kg \$20-\$25, Class 2 15kg \$15-\$16

LIMES: Light supply, prices were firm and tending upwards.

MOST SALES: \$35-\$40

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CITRUS FRUIT SIZES CHART - ORANGES			
	AUS 20kg	USA 16kg	SE ASIA 22kg
Count	mm Size	mm Size	mm Size
56	87	84	
64	84	81	87
72	81	77	84
80	77	75	81
88	75	72	77
100	72	69	75
113	69	67	72
125	67	65	69
138	65	63	67
150	63		65

RETAIL PRICES Friday 10th August 2012

RETAIL PRICES REPORT - MELBOURNE -10 th August 2012		
MELBOURNE RETAIL PRICES		
VARIETY	CHAIN STORES	INDEPENDENT STORES
Navels	\$1.98 kg - \$2.75 bag	\$2.77 kg \$2.77 bag
Blood Orange	N/A	\$3.98 kg
Grapefruit		
Marsh	N/A	\$3.98
Pigmented	\$3.98 kg	\$3.98
Limes	\$8.98 kg	\$1.25c each
Lemons	\$3.98 kg & \$3.88 pp bag	\$3.98 kg & \$3.48 pp bag
Mandarin		
Imperials	N/A	N/A
Tangelos	\$1.95 kg	\$3.98 kg
Afourer	\$4.98	N/A
Murcott	\$3.98 kg	\$3.98 kg
Empress	\$4.98 kg	N/A